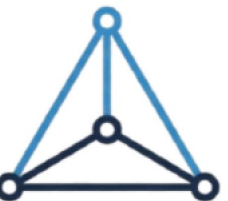


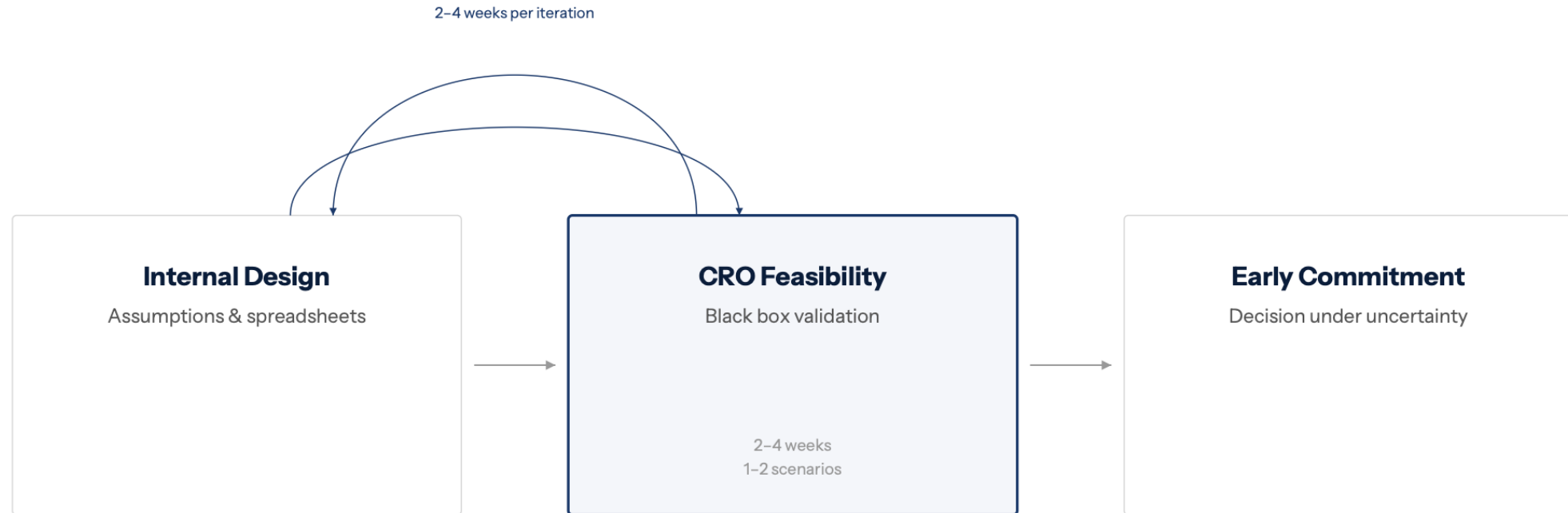
\$800K

lost for every day a drug launch is delayed

Source: Tufts Center for the Study of Drug Development



A broken decision process



Only a limited number of scenarios are explored before committing

From limited exploration to decision control

Trial teams can explore, compare, and validate multiple strategies before committing

Today

Limited number of scenarios (1-3 returned by CROs)

2-8 Weeks of iteration

Opaque validation process

Early commitment

With Axion

15+ scenarios explored on average

Instant iteration in minutes

Explicit trade-offs

Decisions made before commitment

VALUE – Quantifiable Impact on Trials

"Axion transforms trial planning into a continuous optimisation problem."

Faster Trials

Optimise recruitment → reduce timelines by 15–25%

Cost Savings

Smarter site + design choices → reduce waste by 10–20%

Higher Success Probability

Better patient selection → improved trial quality

Strategic Value

- Turns trial planning from static → dynamic
- Enables real-time decision-making
- Bridges gap between design and execution

Pricing model

Aligned with trial economics

Pilot engagement

€10K–20K

One trial

Scenario design & validation

Annual platform license

€100K–300K / year

Unlimited simulations

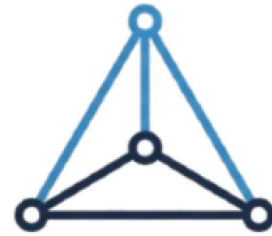
Multi-trial usage

Execution & monitoring

€3K–6K / trial / month

Live tracking

Adaptive decision support



Start with a pilot

Apply Axion to a real trial and evaluate impact directly

Book a demo

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