

Know Where to Go. Before You Go.

AI-powered triage, navigation & government health intelligence for the UAE

AvenirX GCC Track

Lovable Track

Sanofi Track

Alay Merchant
Adrien Dumont
Clément Bouriaud

HEC Paris VIBEATHON 2026 · April 11, 2026

The Problem

Nobody told us where to go.

9M+

Expats in UAE
~ 88% of population of UAE (2025)

~ 22M+

Annual Tourists across the UAE (2025)

~ 1.9M

Estimated avoidable ER visits in the UAE

0

Live demand medical dashboards
for UAE Gov

- ✗ Expats Google symptoms and go straight to the ER for a minor fever
- ✗ Tourists have no idea which hospital accepts their insurance
- ✗ GPs waste the first part of every appointment re-collecting symptoms
- ✗ UAE health authorities have no real-time data on where demand is highest
- ✗ 1.8 beds per 1000 people (excluding tourists), lower than global average of 2.9
- ✗ Northern UAE (Sharjah, Fujairah, Khorfakkan, Kalka) - 63.3% dissatisfaction due to wait times, caused by overcrowding

The Solution

PreClinic UAE — Triage. Navigate. Inform.



Expat & Tourist

Describe symptoms → AI triage → Nearest facility → Live map routing to GP, Hospital or ER → WhatsApp reminders and updates



GP & Doctor

Receive pre-filled patient symptom summary before the appointment — zero time wasted on re-collection



UAE Government

Live heatmap of triage demand by emirate — know exactly where hotspots of appointment and emergency visits

Data will be stored in local-private data centres for each region, for privacy reasons.

"Know where to go. Before you go."

Product — Built & Working

EMERGENCY

Male · 45 · Dubai · Resident

"Chest tightness, left arm heavy, shortness of breath"

→ Emergency · Rashid Hospital · Map route + 998 button

SEE GP TODAY

Female · 32 · Sharjah · Resident

"Child, 39°C fever, spotted rash, crying 6 hrs"

→ GP within 24hrs · Al Qassimi Hospital · Map route

PHARMACY

Male · 28 · Dubai · Tourist

"Runny nose, mild sore throat, sneezing, no fever"

→ Pharmacy · Aster Clinic Bur Dubai · Walking directions

Screenshot Patient

Screenshot Doctor

Screenshot Government
Dashboard

Built with:



Lovable



Cursor + GPT-4o



Vercel (Hosting)



Google Maps Integration

Business Model & Market Opportunity

Free for every user in the UAE · Revenue from those who benefit most from the data

Market Opportunity:

B2Government

Government SaaS

Each Emirate Government

AED 4M / year per emirate

- Anonymised demand heatmap by emirate
- Infrastructure gap alerts, by region
- Top symptoms by region & triage breakdown
- Export reports for ministry planning
- Govt already allocates AED 5+B/yr on healthcare infrastructure
- → 7 emirates = AED 20M ARR at full rollout

PRIMARY REVENUE

B2B Insurance

Per-Referral Fee

Daman · AXA Gulf · Allianz Care

AED 15-20 per deflected ER visit

- Pay per user redirected away from ER to GP
- 1 deflected ER visit saves insurer ~AED 1,200
- AED 15 referral fee = 80x ROI for insurer
- UAE mandatory insurance law = captive market
- 1.9M avoidable ER visits/yr = massive pool
- → 100K deflections = AED 1.5M revenue

SCALE REVENUE

B2B Hospitals

White-Label License

Mediclinic · NMC · Aster · Saudi German

AED 3K–5K / month per network

- Branded version of app for hospital network
- Patients pre-triaged before they arrive
- GP pre-briefing dashboard included
- Reduces admin time per appointment
- 173 hospitals across UAE = large market
- → 20 networks = AED 1.2M ARR

EXPANSION REVENUE

B2B GP's

Referral Fee

Local GP's

AED 15 per visit

- Patients pre-triaged before they arrive
- GP pre-briefing dashboard included
- Reduces admin time per appointment
- → 1K visits / yr = 15K / GP

EXPANSION REVENUE

Market Opportunity:

UAE Vision 2030: Healthcare is national priority

 Dubai target: 25M tourists annually 2025 -> 44M by 2029

 \$34B / AED 126B healthcare spend for 2027 in UAE

 No dominant triage + navigation app in GCC

"Free for every person in the UAE. The government pays for intelligence. Insurers pay for every ER visit we prevent."

Product Vision, Deployment, GTM



Emirates national health data platform integration

Instant access to the patient's full medical record: medications, allergies, past diagnoses, the moment they arrive at triage.



Surge mode

Activates mass-casualty triage protocols on demand. Scales from 50 to 5,000 patients: F1, Expo, national emergencies.

Q2 2026

Now

- Doctor triage dashboard
- AI triage summary from intake form
- English and Arabic UI

Q2 2026

Now

Q3 2026

Pilot ready

- Onboard first hospital (DHA or Seha)
- Patient mobile intake form
- Tailor analytics dashboard
- UAE data residency and audit trail

Q3 2026

Pilot ready

Q4 2026

Pilot live

- Live deployment with real patients
- Emirates health platform integration
- AI refinement from clinical data
- Surge mode v1

Q4 2026

Pilot live

2027+

Scale

- 2nd and 3rd hospital contracts
- Surge mode v2: paramedic mobile app
- GCC expansion (Saudi, Qatar)
- Series A fundraising

2027+

Scale

Start UAE · Scale GCC · Go Global